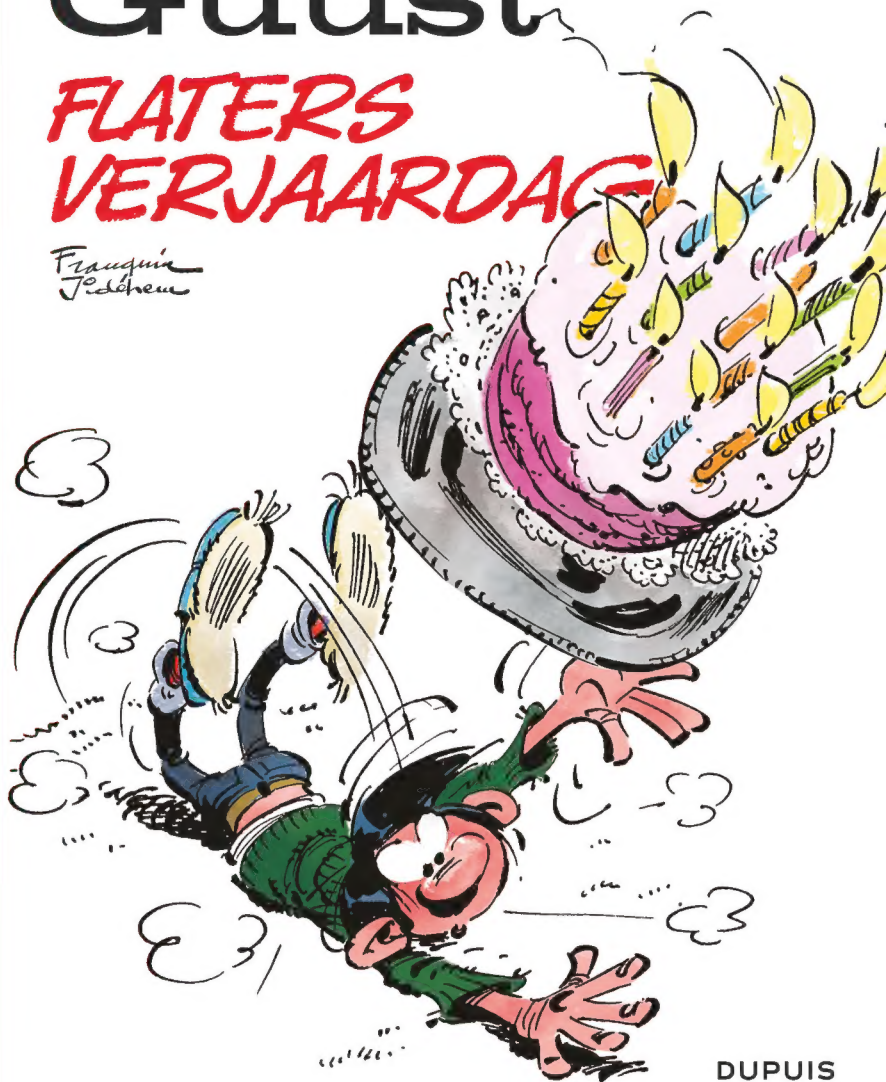


Guust

FLATERS VERJAARDAG

Franquin
Jodhens

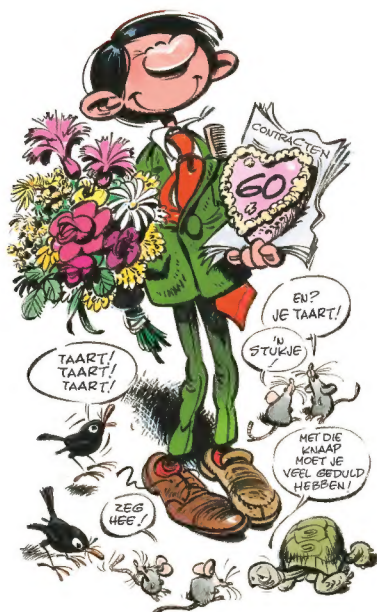


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Guust

FLATERS VERJAARDAG

Fraquin
Jodéhem



DUPUIS

Restauratie van de inkleuring FRÉDÉRIC JANNIN,
onder de supervisie van ISABELLE FRANQUIN
Ontwerp ALEXIA DE VISSCHER
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ZESTIG JAAR, ZESTIG GAGS!

Negenhonderd en nog wat gags zijn er verschenen van Guust Flater. De allereerste in februari 1957, nu dus precies zestig jaar geleden. En daarom zijn we op zoek gegaan naar de meest representatieve, de grappigste, de meest brutale, de meest populaire... naar het puikje van de zalm, zeg maar.

Hiervoor dokterde Uitgeverij Dupuis een ingenieuze procedure uit waarbij de reactie van groepjes lezers, die aan het genieten waren van Guusts gags, via miljoenen sensoren werd gemeten. Al die opgeslagen informatie is zorgvuldig verwerkt, geanalyseerd en geïnterpreteerd door miljarden microprocessoren volgens algoritmen die beantwoorden aan de allernieuwste onderzoeksmethoden. Zo werd de voorkeur van miljoenen fans opgeslagen en zijn gags, grappen en illustraties in kaart gebracht en nauwgericht geclassificeerd.

De zestigste verjaardag van Guusts eh... carrière bij Uitgeverij Dupuis, beste lezer, vieren we dus met een bloemlezing van JULLIE lievelingsgags, die werden verzameld in dit prachtig boekwerk. Hierin is de evolutie te volgen van de jonge stuntelige snaak die, ik herhaal het graag, zestig jaar geleden voor ons kwam werken, tot de geliefde held van klein en groot die hij, dankzij de nimmer aflatende inspanning van

de uitgeverij en de commerciële dienst, geworden is. Een ideaal boek waarvan de hele familie kan genieten en dat een gedroomd cadeau zou zijn onder de kerstboom. Het wat mallotige personage is intussen, dankzij de kunde en de kennis van onze marketingdienst een 'brand' geworden, in navolging van olieproducenten, handtassen en – al dan niet gescheurde – jeans. Een brand (of merknaam) die op een redelijk verzadigde markt uitstekende cijfers kan voorleggen en dit – mag ik het nog één keer herhalen? – al zestig jaar. Daarom heeft een kleine kern van reclamejongens en consumerspecialisten de meer dan briljante slogan "Zestig jaar, zestig gags!" bedacht voor deze uitzonderlijke uitgave. In gewone mensentaal betekent dit: Gelukkige verjaardag, Guust Flater! Moge Hermes, de god van de handel ons ook nu weer genadig zijn en ervoor zorgen dat dit prachtige boek als zoete broodjes over de toonbank gaat.

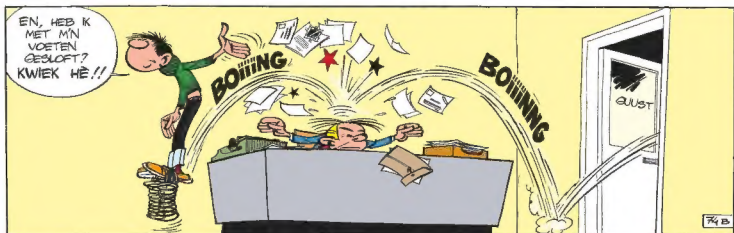
PETRUS VAN GESTEL
Financieel
directeur
van Uitgeverij
Dupuis.

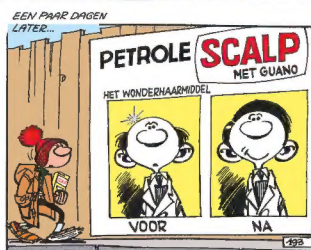
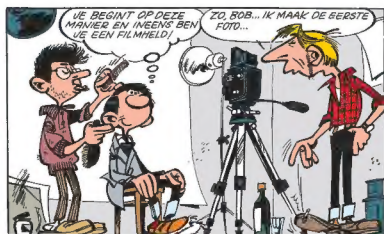
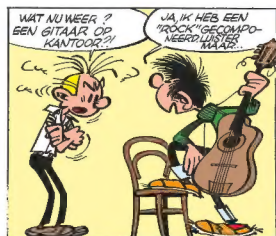


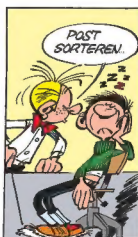
PS: er wordt me gevraagd ook Hedone, de godin van het plezier, bij mijn smekbede te betrekken.

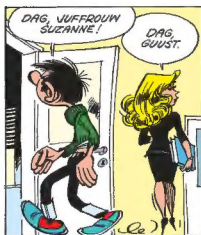
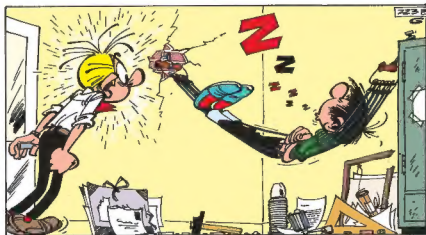
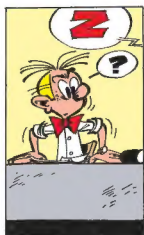
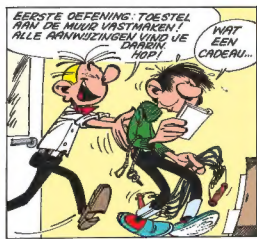
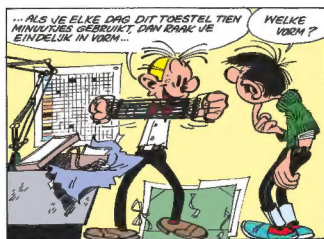


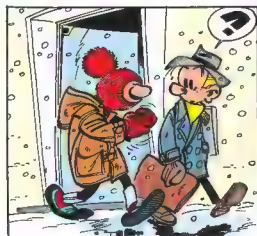
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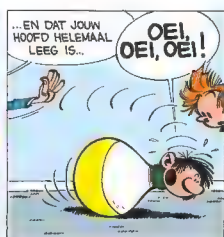
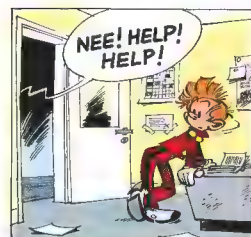


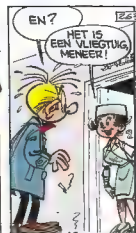
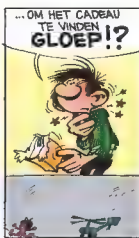
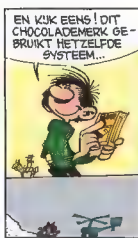


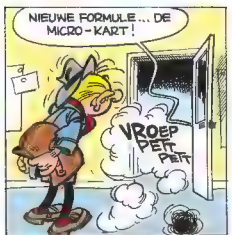
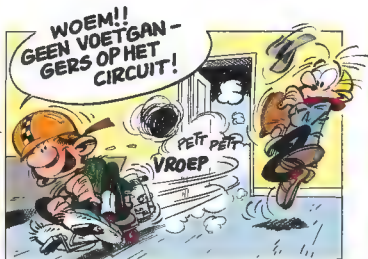
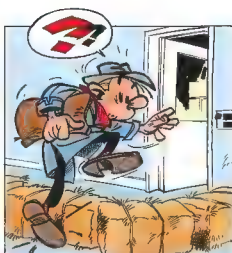


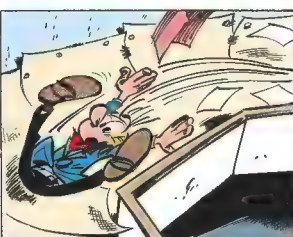
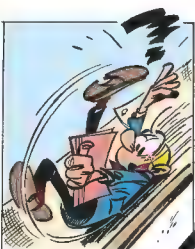


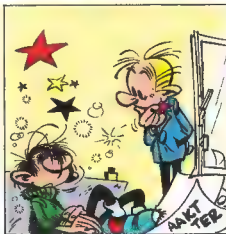
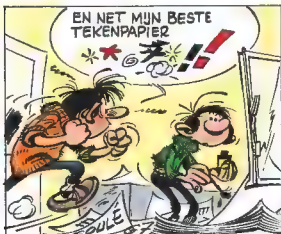
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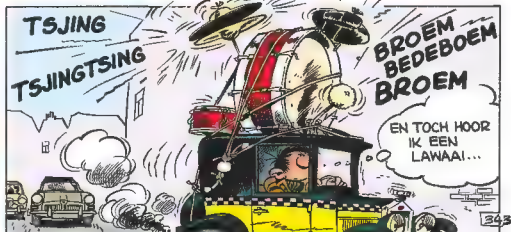


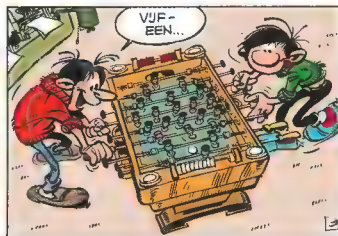


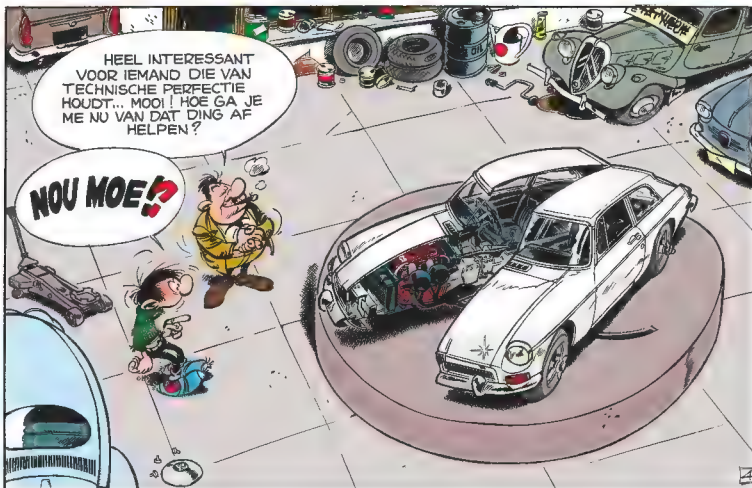
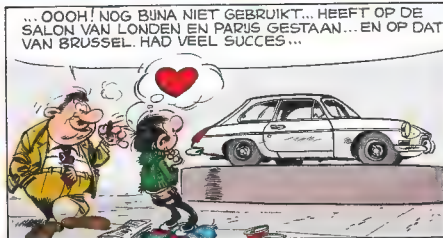
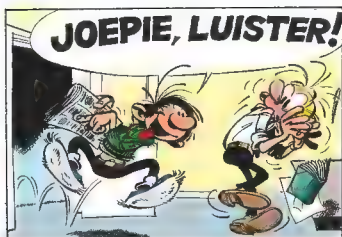
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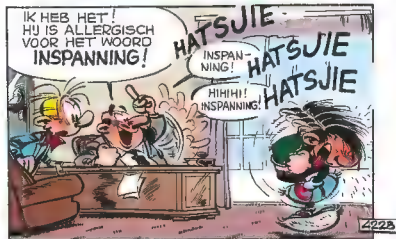
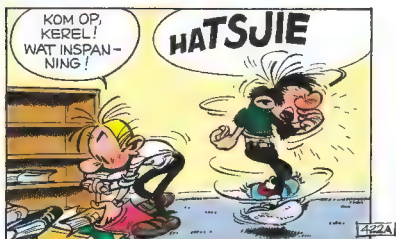
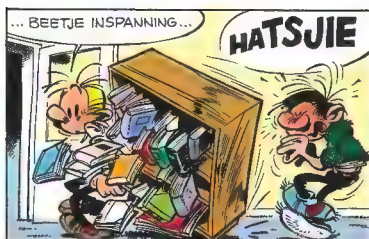


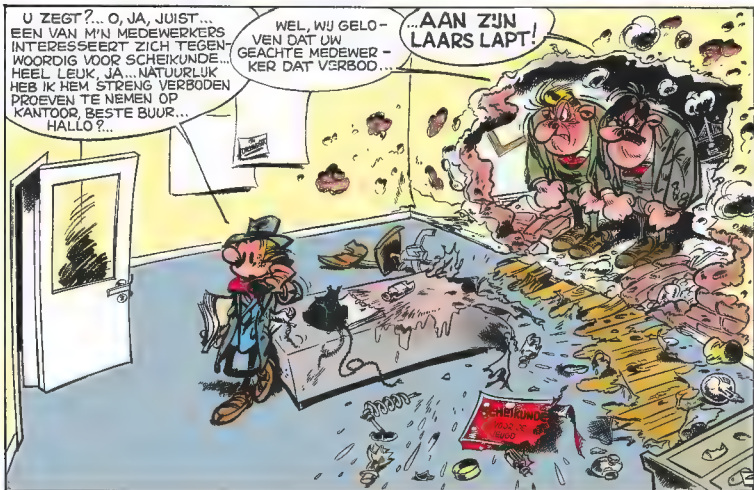
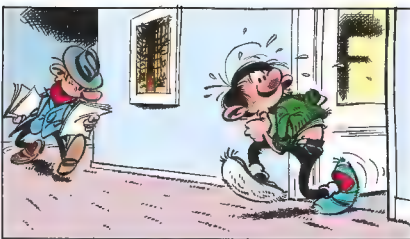
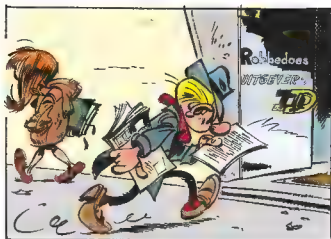


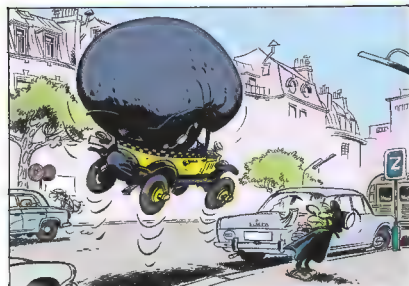


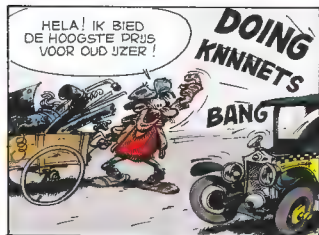
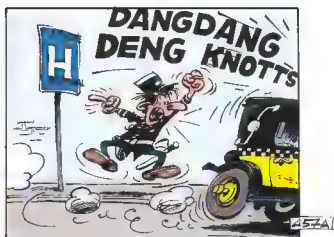


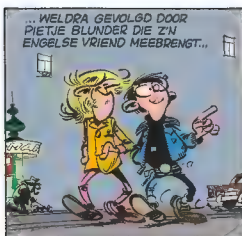


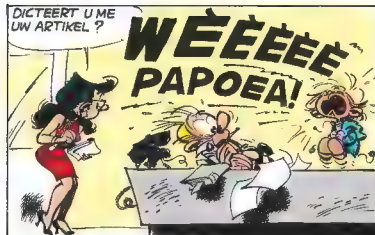




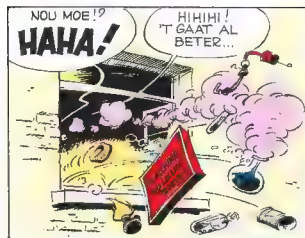


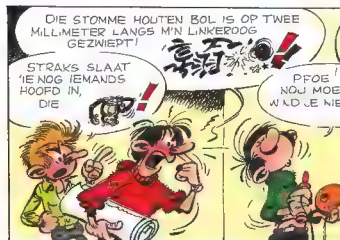
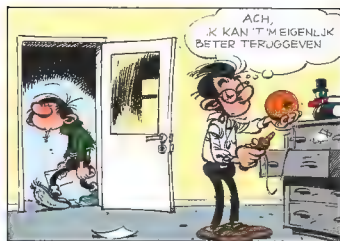


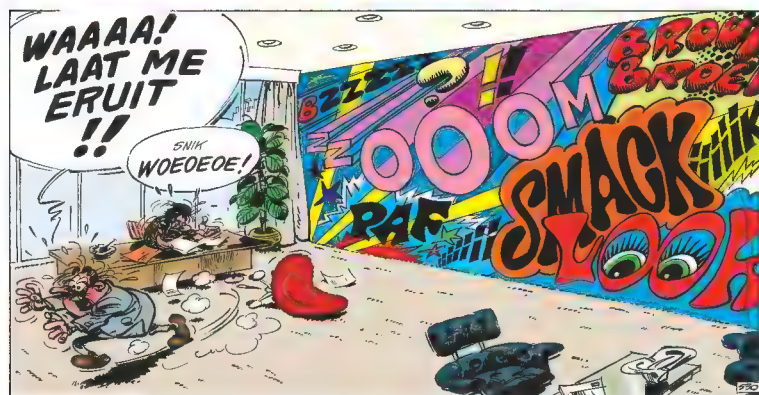


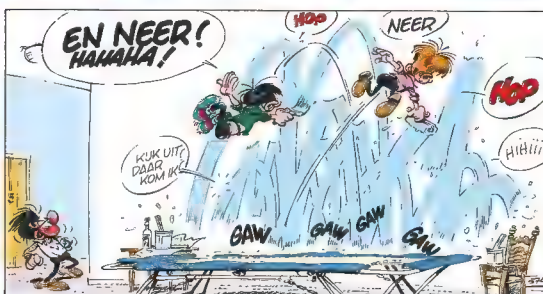
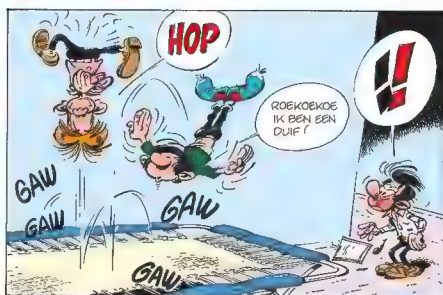


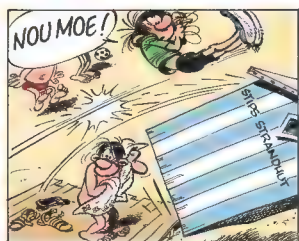
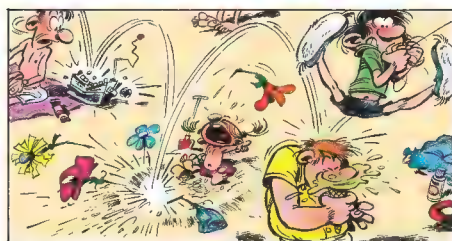
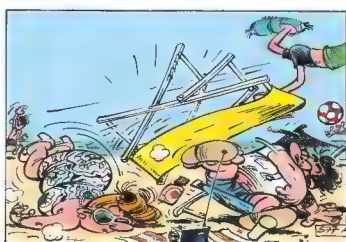
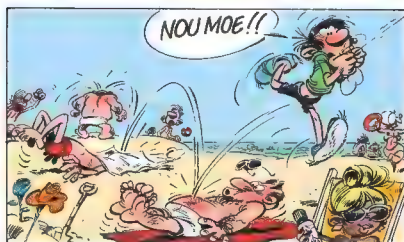
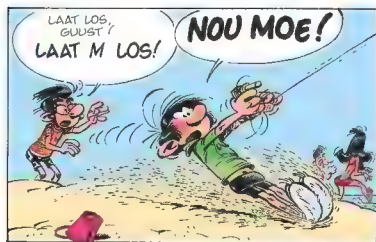


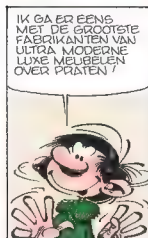
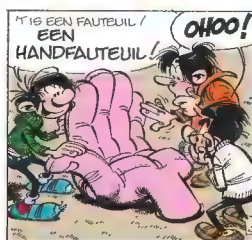
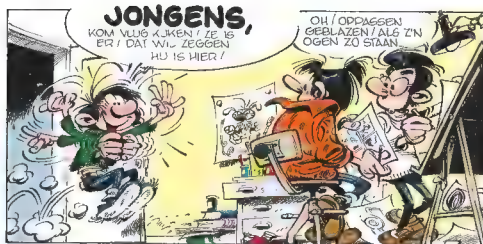


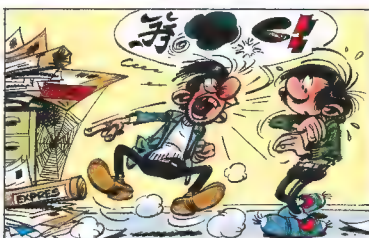
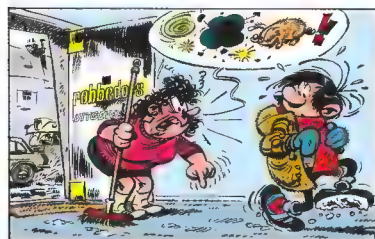
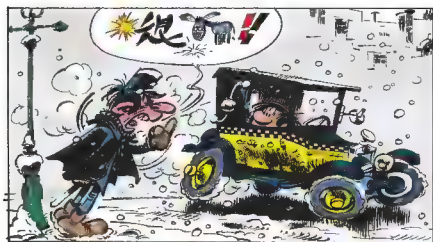




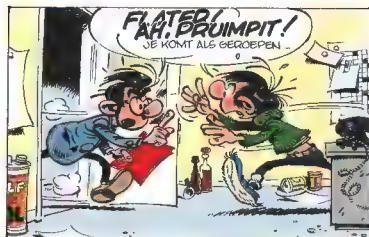
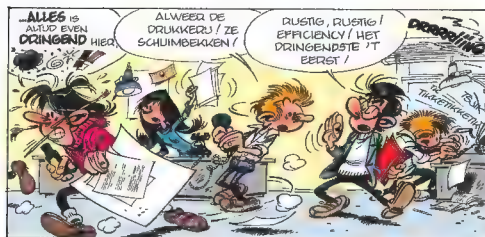


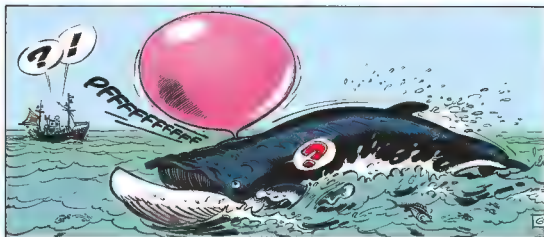
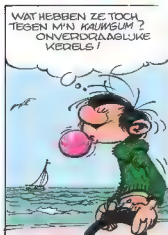
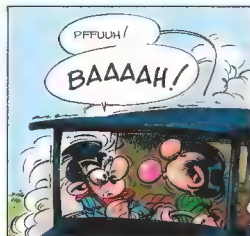
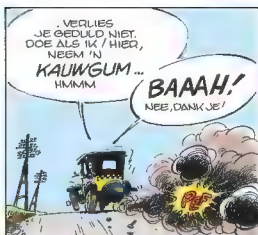




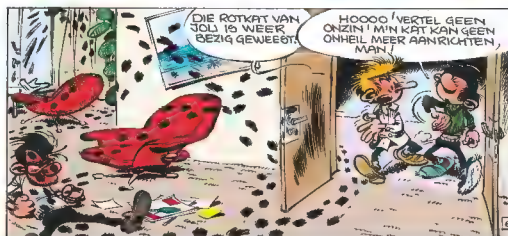
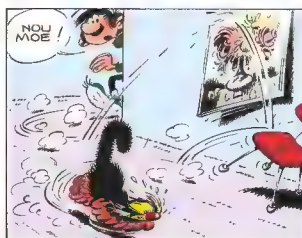


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François



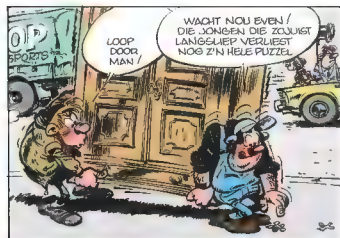


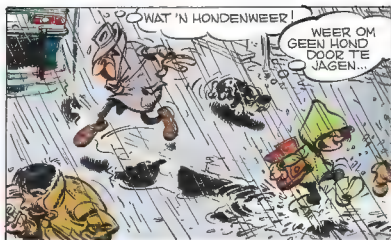
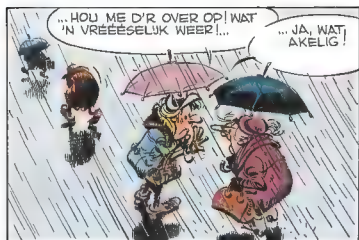
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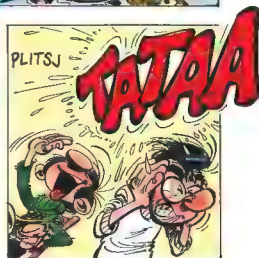
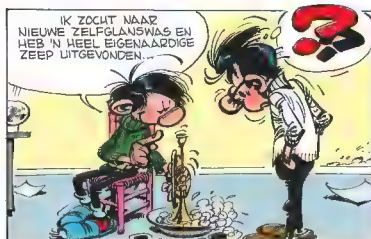


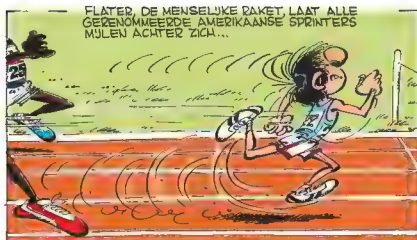
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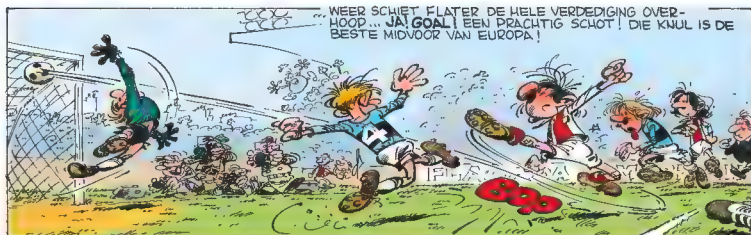


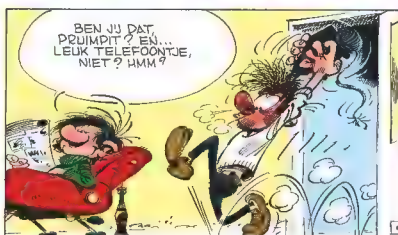
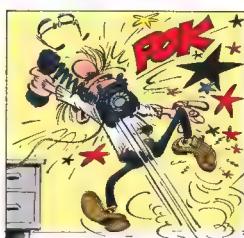
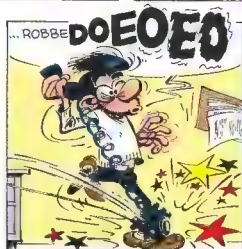




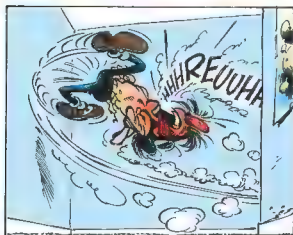
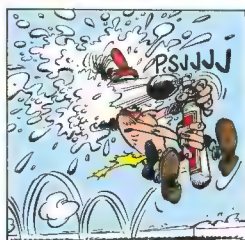
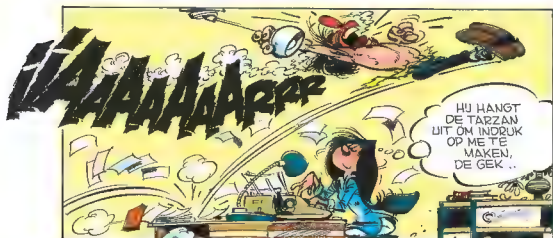
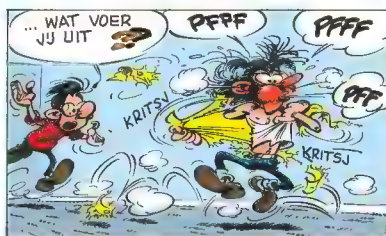
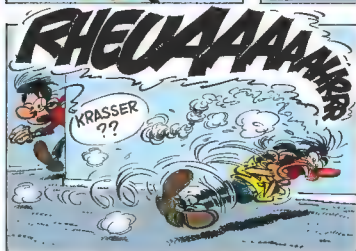
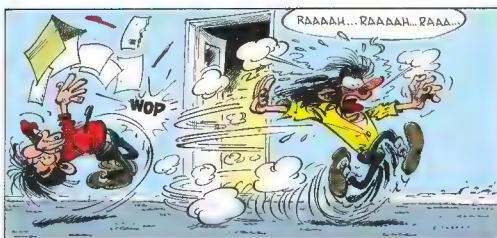


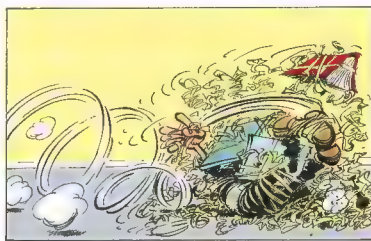
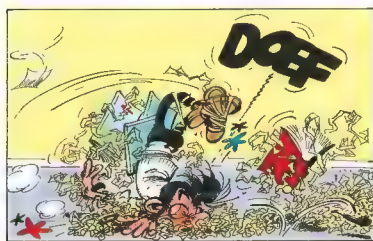
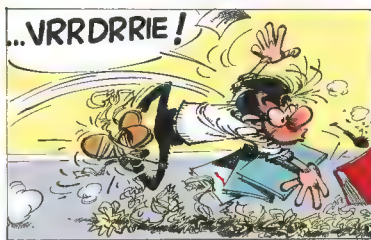
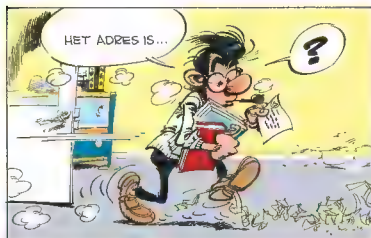
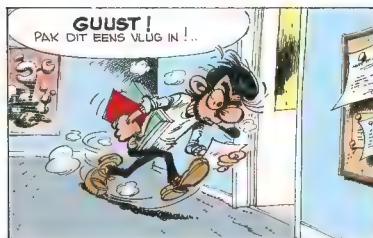
...JA! HIJ IS OVER DE TOP!... HIJ HEEFT
MINSTENS TWINTIG MINUTEN VOORSPRONG!
DE KONING VAN DE
STEILE WAND!

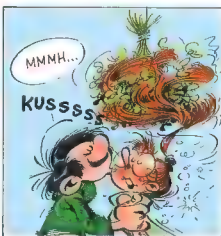




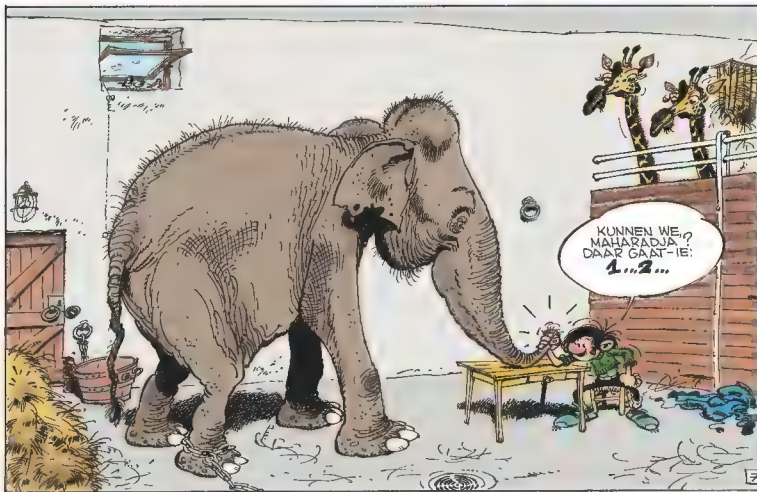
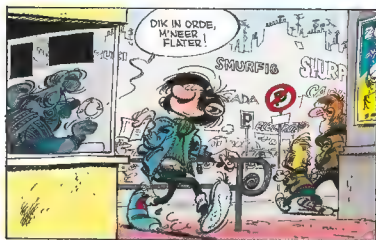
Garqum

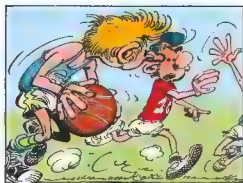
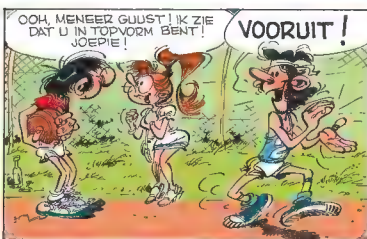
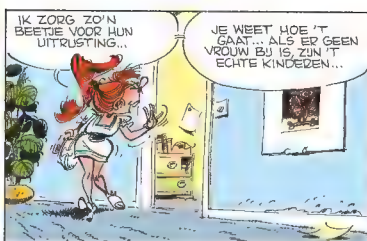






Flater

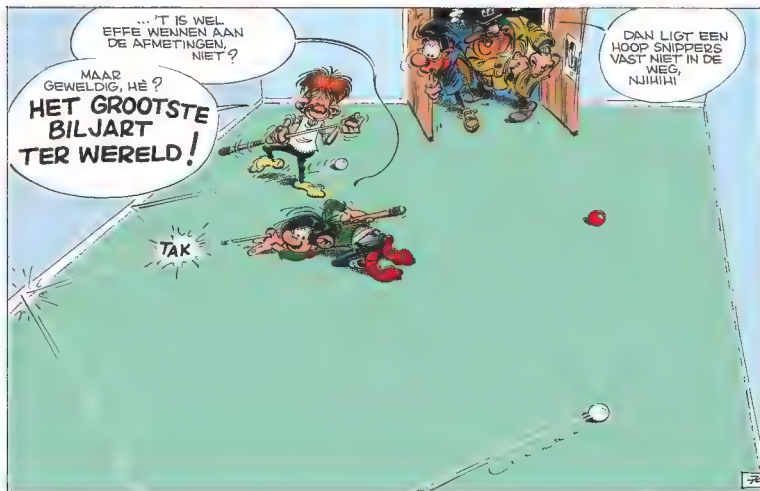




196
CPL
ZZP

Transcriptie

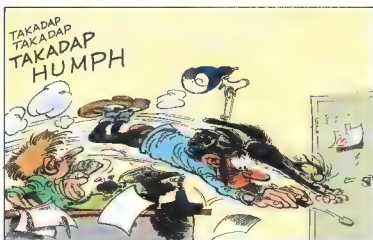
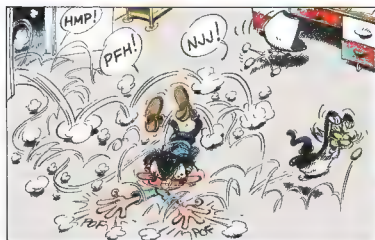


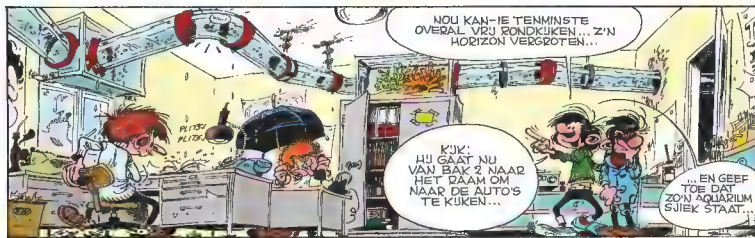
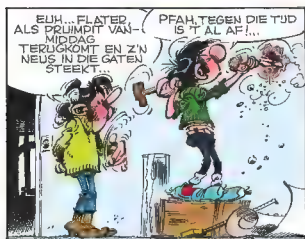
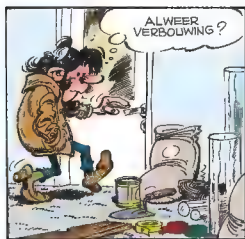


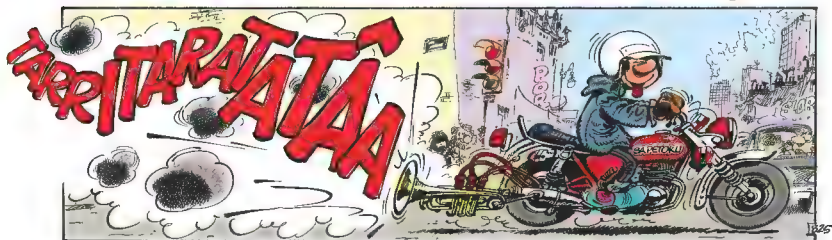
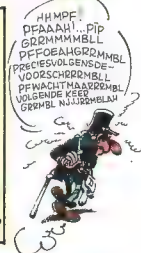
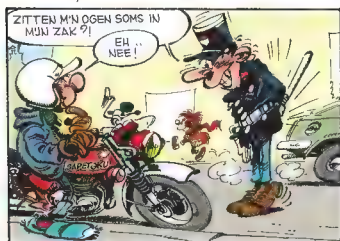
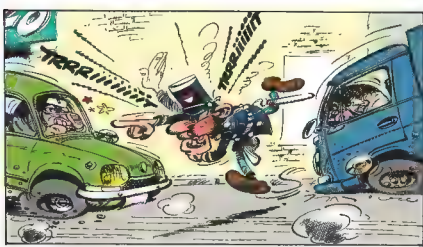
Fran Quinn

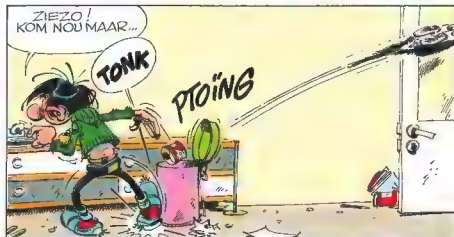
HOLA... NIET TE VEEL

A cartoon illustration of a character with a large, green, bulbous nose and a speech bubble saying "PFFHH PFFHHH...". The character is wearing a dark, hooded garment and a small, dark hat. The background is a simple, stylized drawing of a building with a chimney. The character is holding a red, round object in their hand. The overall style is reminiscent of classic comic book art.

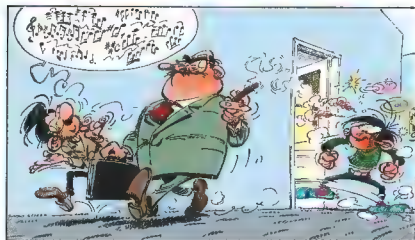
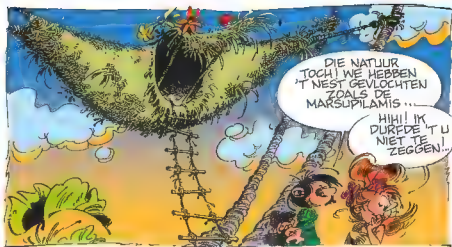




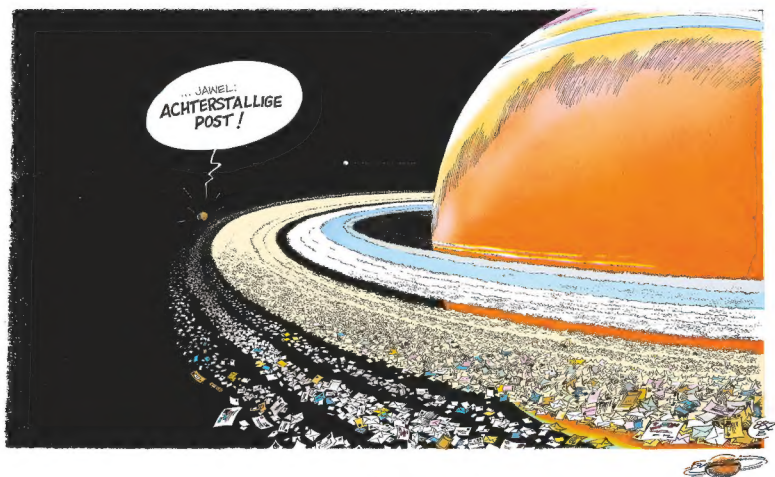












 **EINDE**

60
HILARISCHE GAGS
UIT DE GESCHIEDENIS
VAN HET WEEKBLAD
ROBBEDOES

POP

